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SUBJECT: annual student WRITER: J. Lingo

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News from
THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: NOVEMBER 2, 1984

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

GW DIMOCK GALLERY, ART DEPARTMENT, ANNUAL STUDENT SHOW

WHAT: ANNUAL STUDENT SHOW

WHO: GW ART STUDENTS, GRADUATE AND UNDERGRADUATE

WHEN: THURSDAY, NOVEMBER 15, THROUGH FRIDAY, DECEMBER 7

WHERE: DIMOCK GALLERY, THE GEORGE WASHINGTON UNIVERSITY
OFF THE LOWER LOUNGE OF LISNER AUDITORIUM
21ST AND H STREETS, N.W., WASHINGTON, D.C.

WASHINGTON, D.C. -- Works by George Washington University art students will be on view in the university's Dimock Gallery from Thursday, November 15, through Friday, December 7. The show is open to graduate and undergraduate students enrolled in Fine Arts and Art History programs of the GW Art Department. The exhibition, sponsored by the Dimock Gallery, Art Department, GW, will be open to the public without charge from 10 a.m. to 5 p.m. Monday through Friday. The gallery, off the lower lounge of Lisner Auditorium, 21st and H Streets, N.W., is a short walk from the Foggy Bottom/GWU Metro station.

The show will be representative of all media including painting, drawing, sculpture, ceramics, photography, printmaking, visual communications and design. Some of the works will be for sale.

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SUBJECT: DANZAWSKY

WRITER: D. TAYLOR

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WOMEN

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OTHER: _____

MAILING DATE: Nov. 2, 1984

CONTACT: David E. Taylor
676-6464 (office)

FOR IMMEDIATE RELEASE

G.W. NATIONAL LAW CENTER HONORS THE LATE JOSEPH B. DANZANSKY

The National Law Center of The George Washington University has dedicated the Danzansky Amphitheater Classroom in its newly renovated facilities as a memorial to the late Joseph B. Danzansky, Washington area business and civic leader and a lifelong supporter of GW. Mr. Danzansky died in 1979. The amphitheater was made possible through a gift from the late Joseph B. Danzansky Commemoration Committee and the Danzansky family.

A graduate of GW's Columbian College of Arts and Sciences (B.A., 1935) and law school (J.D., 1936), Mr. Danzansky was president of Giant Food Inc., and later became chairman of the board of Giant. He served two terms as president of the Metropolitan Washington Board of Trade and two terms as general campaign chairman of the United Way of the National Capital Area. Mr. Danzansky received GW's Alumni Achievement Award in 1969, and became a member of the University's Board of Trustees in 1972.

In recognition of his lifelong support of GW and the National Law Center, the University has dedicated the Danzansky Amphitheater Classroom on the third floor of Lerner Hall, which will serve as a tribute to the spirit and vitality of Mr. Danzansky.

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MAILING DATE: NOVEMBER 5, 1984

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH NOVEMBER 29

GW COLONNADE GALLERY EXHIBITION

(20 SECONDS)

Photographs by P. Halsman, titled "Hollywood Comes to GW," will be on exhibition in George Washington University's Colonnade Gallery through Friday, November 30. The Colonnade Gallery, in the third floor of GW's Marvin Center at 800 21st Street, N.W., is open from 8 a.m. to 11 p.m. daily. Admission is free.

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PRESS RELEASE

AUTHOR

SL

Italy
Photos

BJ

JL

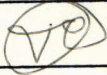
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WRITER: J. Lingo

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MAILING DATE: Nov. 6, 1984

CONTACT: David E. Taylor
676-6464 (work)

FOR IMMEDIATE RELEASE

JAPANESE DIET MEMBER TO DISCUSS U.S.-JAPANESE TRADE

The Honorable Chikara Higashi, member of the Diet (Parliament) of Japan and founding president of the Exploration Center for International Affairs, will speak on "U.S.-Japanese Trade Relations: The View From Tokyo," at 2 p.m. Tuesday, Nov. 13 at the Lisner Lounge of George Washington University's Lisner Auditorium, 21st and G Streets, N.W. The talk is free of charge and the public is invited.

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(more)

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For more information on Dr. Higashi's Nov. 13 talk at GW, call 676-5802.

###

News from
THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: November 7, 1984

CONTACT: Nancy Reder
(202) 676-6463 (office)
(703) 836-5312 (home)

FOR IMMEDIATE RELEASE

IRANIAN SOPRANO PERFORMS AT GW

WHO: Pari Zanganeh, Iranian soprano, renowned for her "crystalline top notes...[and] smooth pianissimos."

WHAT: Recital of Persian Folk Songs.

WHEN: Friday, November 30, 8 p.m.

WHERE: George Washington University, Marvin Center Theatre, 800 21st Street, NW.

TICKETS: Available at the theatre. \$15.00 general admission, \$10.00 for students.

For further information call 676-5705.

NEWS RELEASE DISTRIBUTION

SUBJECT: Concert

WRITER: Reder

DATE RELEASED: 10/5/84

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MAILING DATE: November 5, 1984

CONTACT: David E. Taylor
(202) 676-6464
(703) 524-9891

HOLD FOR RELEASE UNTIL WEDNESDAY A.M., NOV. 7

ELECTION DAY STUDY TO ASSESS IMPACT OF NETWORK ELECTION PROJECTIONS

On Tuesday, November 6, William C. Adams, professor of public administration, George Washington University, will conduct an election day study of how early network election projections affect Western voter behavior and possibly--determine an election outcome.

Using an intensive telephone survey in a closely contested U.S. House of Representatives race in Oregon, Professor Adams will research: (1) The proportion of non-voters discouraged from voting because of network election projections and (2) Whether early projections alter the composition of the electorate in a way that influences close congressional elections.

ALL REPORTERS ARE ASKED TO WITHHOLD PUBLICATION OR BROADCAST OF ANY INFORMATION REGARDING THE SURVEY UNTIL 12:01 A.M., WEDNESDAY, NOVEMBER 7. ADVANCED PUBLICITY MAY JEOPARDIZE SURVEY RESULTS AND AFFECT THE DATA. Results of the study will be available and made public Thursday morning, November 8.

(more)

Page 2 of 2

For more information on the study, contact David E. Taylor, George Washington University News & Public Affairs, (202) 676-6464, or Leslie Suelter, (202) 676-3086, or (202) 676-8255.

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you check?*

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SUBJECT: JAPANESE - TRADE WRITER: DE TAYLOR

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(202) 676-6464 (work)
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FOR IMMEDIATE RELEASE

VOTERS IGNORE PROJECTIONS

The TV networks' early projections of Ronald Reagan's victory had virtually no effect on voter turnout, according to a study directed by Dr. William Adams of The George Washington University.

Adams announced today (Nov. 8) that his election-night survey of 1,256 voters and non-voters in Oregon found that only a miniscule fraction of the non-voters blamed their failure to vote on early TV pronouncements of a Reagan sweep.

"We could find no evidence that the early announcement depressed turnout anywhere near the extent that has been popularly believed," said Adams. "This is an emotional issue and millions of Americans object to the networks projecting the winner hours before the polls close in many parts of the country," Adams commented. "However, our research was unable to uncover any sign of significant damage in Oregon due to projections."

Adams' telephone survey contacted 639 eligible, registered voters who did not go to the polls. Fewer than 3% of them attributed their decision not to vote on the network verdicts.

(more)

This proportion would represent no more than one-fourth of one percent of the electorate. Adams estimated, therefore, that projections could theoretically only affect Congressional races decided by fewer than 200 votes.

Contrary to widespread assumptions, the small group of people who said they were dissuaded from voting by projections did not consist overwhelmingly of disappointed Democrats; slightly more favored Reagan over Mondale.

"Projections do not have the power that critics have claimed," Adams concluded.

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THE IMPACT OF ELECTION PROJECTIONS

William C. Adams
The George Washington University
Washington, D.C.

Major Findings

- When 639 non-voters (who were registered to vote) were asked "What would you say was the main reason you did not vote today?" -- fewer than 3% of them said they were influenced by TV projections. This proportion constitutes less than one-quarter of one percent of the potential electorate.
- Four out of ten non-voters (39%) said they had heard (directly or indirectly) before 8 p.m. about the TV verdicts of Reagan's victory.
- Those who had heard the projections before 8 p.m. were then prompted with the question: "Did this news make you feel any less interested in voting, any more interested in voting, or no different?" They overwhelmingly responded that it made "no difference." Only 7% of the total sample of non-voters heard the news and said it made them feel "less interested in voting," while 3% said it made them feel "more interested."
- Those few who said they were discouraged from voting by the projections favored Reagan by 61% and favored the incumbent Democratic Congressman Les AuCoin by 56%. In both instances, the tiny handful of "discouraged" voters resembled the electorate at large. They were not disproportionately disillusioned Mandale partisans.

METHODOLOGY

- The narrow 1980 defeat of Congressman Al Ullman in the Portland, Oregon area was widely blamed on early network projections. This study returned to the scene of the alleged crime. It focused on another Portland area district with a Democratic incumbent (Les AuCoin) was locked in a close race for re-election (against Bill Moshofsky).
- A total of 1,256 telephone interviews were conducted with registered voters -- 639 with those who were eligible but did not vote and 617 with voters.
- All interviews were conducted between 8 p.m. and 10 p.m. P.S.T. on election-night. This is the largest election-day survey of non-voters ever conducted.
- Past studies on the subject have had three serious shortcomings: Timing (most have been attempted months after election day), shortage of key respondents (most studies have had only a few dozen completed interviews with registered voters who did not vote), and neglect of Congressional consequences (most studies have ignored this key issue). This study was designed to remedy all three defects. It was conducted on election day, surveyed a large number of registered voters who did not vote, and examined the implications of projections on a close Congressional race.

CONTEXT

The study is entirely non-partisan; both Democrats and Republicans have cooperated to make it possible. This independent research is supported entirely by a small grant from the George Washington University Committee on Research; it has received no partisan, foundation, TV network or other broadcast funding.

Director of the Oregon study is William C. Adams. Professor Adams is editor of four volumes of studies of mass media and politics: Television Coverage of the 1980 Presidential Campaign (Ablex, 1983); Television Coverage of International Affairs (Ablex, 1982); Television Coverage of the Middle East (Ablex, 1981); and Television Network News: Issues in Content Research (GWU, 1978). Dr. Adams is on the faculty of the Public Administration Department at George Washington University in Washington, D.C. His articles in the field of political communications have appeared in such journals as Public Opinion, Journal of Communication, Journal of Broadcasting, Journal of Politics, Journalism Quarterly, Public Opinion Quarterly, Foreign Service Journal, and Washington Journalism Review. Prof. Adams is also co-author of a Rand Corporation monograph, An Assessment of Telephone Survey Methods.



News from

THE GEORGE WASHINGTON UNIVERSITY

Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: November 12, 1984

CONTACT: David E. Taylor
676-6464

FOR IMMEDIATE RELEASE

G.W. BUSINESS SCHOOL ANNOUNCES DISTINGUISHED LECTURERS

The George Washington University School of Government and Business Administration has announced its Distinguished Lecturers Series for November, which includes two prominent international academicians. The calendar is as follows:

***Speaker:** Raymond Vernon, Clarence Dillon Professor of International Affairs Emeritus, Harvard University

Topic: "Where are Our Protectionist Policies Headed?"

When & Where: 6 p.m. to 8 p.m., Wednesday, Nov. 28, in Room 310 of Building C (2201 G St., NW)

***Speaker:** Raymond Vernon

Topic: "Do Codes of Conduct For Multinationals Have a Future?"

When & Where: 10 a.m. to 12 noon, Thursday, Nov. 29, in Room 413 Marvin Center (800 21st St., NW)

***Speaker:** Jean-Marie Choffray, Professor of Marketing and Management Science, Ecole Supérieure des Sciences, Economiques et Commerciales, Paris

Topic: "Computer Assisted Creative Sessions for New Product Ideas"

When & Where: 4 p.m. to 6 p.m., Thursday, Nov. 29, in Room 405 Marvin Center (800 21st St., NW)

(more)

Page 2 of 2

***Speaker:** Jean Marie Choffray

Topic: "Pre-Launch Forecasting for New Industrial Products"

When & Where: 10 a.m. to 12 noon, Friday, Nov. 30, in Room 404
Marvin Center (800 21st St., NW)

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MAILING DATE: Nov. 14, 1984

CONTACT: David E. Taylor
676-6464

FOR IMMEDIATE RELEASE

NASA OFFICIAL TO SPEAK ON COMMERCIAL USE OF SPACE

Jon Michael Smith, Senior Marketing Development Specialist with NASA, will speak on the "Commercial Use of Space" at an 8 a.m. Tuesday, Dec. 4, breakfast meeting of the George Washington University School of Government and Business Administration Alumni Association. The breakfast meeting will be held at the GW Faculty Club, Third Floor Marvin Center, 800 21st St., N.W.

Tickets for the breakfast are \$6 per person. Reservations are suggested (by Nov. 30). For more information, call 676-4803.

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THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: November 15, 1984

CONTACT: David E. Taylor
(202) 676-6464

FOR IMMEDIATE RELEASE

NROTC UNIT WILL BE COMMISSIONED AT GEORGE WASHINGTON UNIVERSITY

The George Washington University will commission its newly established Naval Reserve Officers Training Corps (NROTC) unit at a colorful ceremony at 11:30 a.m. Wednesday, Nov. 21. The ceremony will be held in the Dorothy Betts Marvin Theatre in GW's Marvin Center, located at 800 21st St., NW.

The commissioning address will be delivered by Vice Admiral William P. Lawrence, Chief of Naval Personnel. The U.S. Navy Band will also be participating in the ceremony.

There are currently 73 students in this first NROTC battalion at GW this fall.

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MAILING DATE: November 21, 1984

CONTACT: JANE LINGO
676-6466 (office)
234-3453 (home)

FOR IMMEDIATE RELEASE

~~GW DIMOCK GALLERY, CHARLES POLLOCK: RECENT PAINTINGS~~

WHO: CHARLES POLLOCK

WHAT: RECENT PAINTINGS

WHEN: THURSDAY, DECEMBER 13, THROUGH FRIDAY, JANUARY 11, 1985
10 A.M. TO 5 P.M. MONDAY THROUGH FRIDAY

WHERE: DIMOCK GALLERY, THE GEORGE WASHINGTON UNIVERSITY
OFF THE LOWER LOUNGE OF LISNER AUDITORIUM
21ST AND H STREETS, N.W.

WASHINGTON, D.C. -- Recent paintings by Charles Pollock will be on exhibition in the Dimock Gallery, GW, from December 13 through January 11. The exhibition is sponsored by the Dimock Gallery/Art Department.

Charles Pollock, who has had a long career in America as an artist and a teacher, is now living and working in Paris. Like some painters of the Washington Color School, Pollock uses color in pure, chromatic configurations. There is a tendency in his work towards tall, vertical formats. Pollock preceded his younger brother Jackson Pollock to New York and studied with Thomas Hart Benton. His work is represented in such major collections as that of the National Museum of American Art. A traveling exhibition of Pollock's works was sponsored in England by the Arts Council of Great Britain. There has been a recent showing of his works in New York, some of which will be included in the Dimock Gallery's exhibition.

FOR FURTHER INFORMATION, CALL DIMOCK GALLERY, 676-7091.

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FOR IMMEDIATE RELEASE

GW DIMOCK GALLERY, CHARLES POLLOCK: RECENT PAINTINGS

WHO: CHARLES POLLOCK

WHAT: RECENT PAINTINGS

WHEN: THURSDAY, DECEMBER 13, THROUGH FRIDAY, JANUARY 11, 1985
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CONTACT: JANE LINGO
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FOR IMMEDIATE RELEASE

GW COLONNADE GALLERY -- WORKS BY GW NON-ART FACULTY, STAFF

WHO: GW NON-ART FACULTY AND STAFF

WHAT: WORKS OF ART IN ALL MEDIA

WHEN: DECEMBER 6 THROUGH JANUARY 31, 1985
10 A.M. TO 5 P.M. MONDAY THROUGH FRIDAY

WHERE: COLONNADE GALLERY, MARVIN CENTER
THE GEORGE WASHINGTON UNIVERSITY
800 - 21st STREET, N.W.

* * * * *

WASHINGTON, D.C. -- Art work by non-art faculty and members of the administrative staff of The George Washington University will be on exhibition in GW's Colonnade Gallery from Thursday, December 6, through Thursday, January 31. The exhibition, sponsored by the Governing Board of the Marvin Center, will present works in all media. The gallery, located in the third floor of the Marvin Center, 800 - 21st Street, N.W., is open without charge from 8 a.m. to 11 p.m. daily.

Serving as jurors for the exhibition were Marie Martin of the Martin Gallery in Georgetown and Joke van Ommen, owner-director of the V.O. Galerie in 2000 Pennsylvania Avenue. Some of the works will be for sale.

FOR FURTHER INFORMATION, CALL JEANNE TROMBLY, 676-7470.

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MAILING DATE: NOVEMBER 27, 1984

CONTACT: JANE LINGO
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MAILING DATE: November 27, 1984

CONTACT: David E. Taylor
(202) 676-6464 (office)
(703) 524-9891 (home)

FOR IMMEDIATE RELEASE

PLANS TO BE ANNOUNCED FOR NEW HILLEL CENTER AT GW

The B'nai B'rith Hillel Foundation will announce at a news briefing and reception at 12 noon Sunday, Dec. 2, plans for a new Jewish Student Center to be built on the George Washington University campus. The briefing and reception will be held in Room 202 of the University's Gelman Library, 2130 H Street, NW.

A model of the building will be unveiled at the event. The facility, to be constructed at 23rd and H Streets, will reflect Jewish and Middle Eastern themes and will be accented with Jerusalem Stone. Completion of the project is scheduled for summer, 1985.

Hillel Foundation Director, Rabbi Gerald Serotta, said, "The architectural concept of the new building is to provide a home away from home so necessary on every campus, but especially so in the urban setting of Washington."

GW University President Lloyd H. Elliott said, "The Hillel Foundation has for many years made an important contribution

(more)

to campus life at GW. This new home will relieve the crowding, allow expanded programs and continue the tradition from which we have all benefited."

All major religious denominations have student facilities at GW. Hillel has provided Jewish student services at GW for more than 40 years.

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News from
THE GEORGE WASHINGTON UNIVERSITY
Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: November 27, 1984

CONTACT: David E. Taylor
(202) 676-6464 (office)
(703) 524-9891 (home)

FOR IMMEDIATE RELEASE

PLANS TO BE ANNOUNCED FOR NEW HILLEL CENTER AT GW

The B'nai B'rith Hillel Foundation will announce at a news briefing and reception at 12 noon Sunday, Dec. 2, plans for a new Jewish Student Center to be built on the George Washington University campus. The briefing and reception will be held in Room 202 of the University's Gelman Library, 2130 H Street, NW.

A model of the building will be unveiled at the event. The facility, to be constructed at 23rd and H Streets, will reflect Jewish and Middle Eastern themes and will be accented with Jerusalem Stone. Completion of the project is scheduled for summer, 1985.

Hillel Foundation Director, Rabbi Gerald Serotta, said, "The architectural concept of the new building is to provide a home away from home so necessary on every campus, but especially so in the urban setting of Washington."

GW University President Lloyd H. Elliott said, "The Hillel Foundation has for many years made an important contribution

(more)

to campus life at GW. This new home will relieve the crowding, allow expanded programs and continue the tradition from which we have all benefited."

All major religious denominations have student facilities at GW. Hillel has provided Jewish student services at GW for more than 40 years.

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CONTACT: JANE LINGO
676-6466 (office)
234-3453 (home)

FOR IMMEDIATE RELEASE

GW COLONNADE GALLERY -- WORKS BY GW NON-ART FACULTY, STAFF

WHO: GW NON-ART FACULTY AND STAFF

WHAT: WORKS OF ART IN ALL MEDIA

WHEN: DECEMBER 6 THROUGH JANUARY 31, 1985
10 A.M. TO 5 P.M. MONDAY THROUGH FRIDAY

WHERE: COLONNADE GALLERY, MARVIN CENTER
THE GEORGE WASHINGTON UNIVERSITY
800 - 21st STREET, N.W.

WASHINGTON, D.C. -- Art work by non-art faculty and members of the administrative staff of The George Washington University will be on exhibition in GW's Colonnade Gallery from Thursday, December 6, through Thursday, January 31. The exhibition, sponsored by the Governing Board of the Marvin Center, will present works in all media. The gallery, located in the third floor of the Marvin Center, 800 - 21st Street, N.W., is open without charge from 8 a.m. to 11 p.m. daily.

Serving as jurors for the exhibition were Marie Martin of the Martin Gallery in Georgetown and Joke van Ommen, owner-director of the V.O. Galerie in 2000 Pennsylvania Avenue. Some of the works will be for sale.

FOR FURTHER INFORMATION, CALL JEANNE TROMBLY, 676-7470.